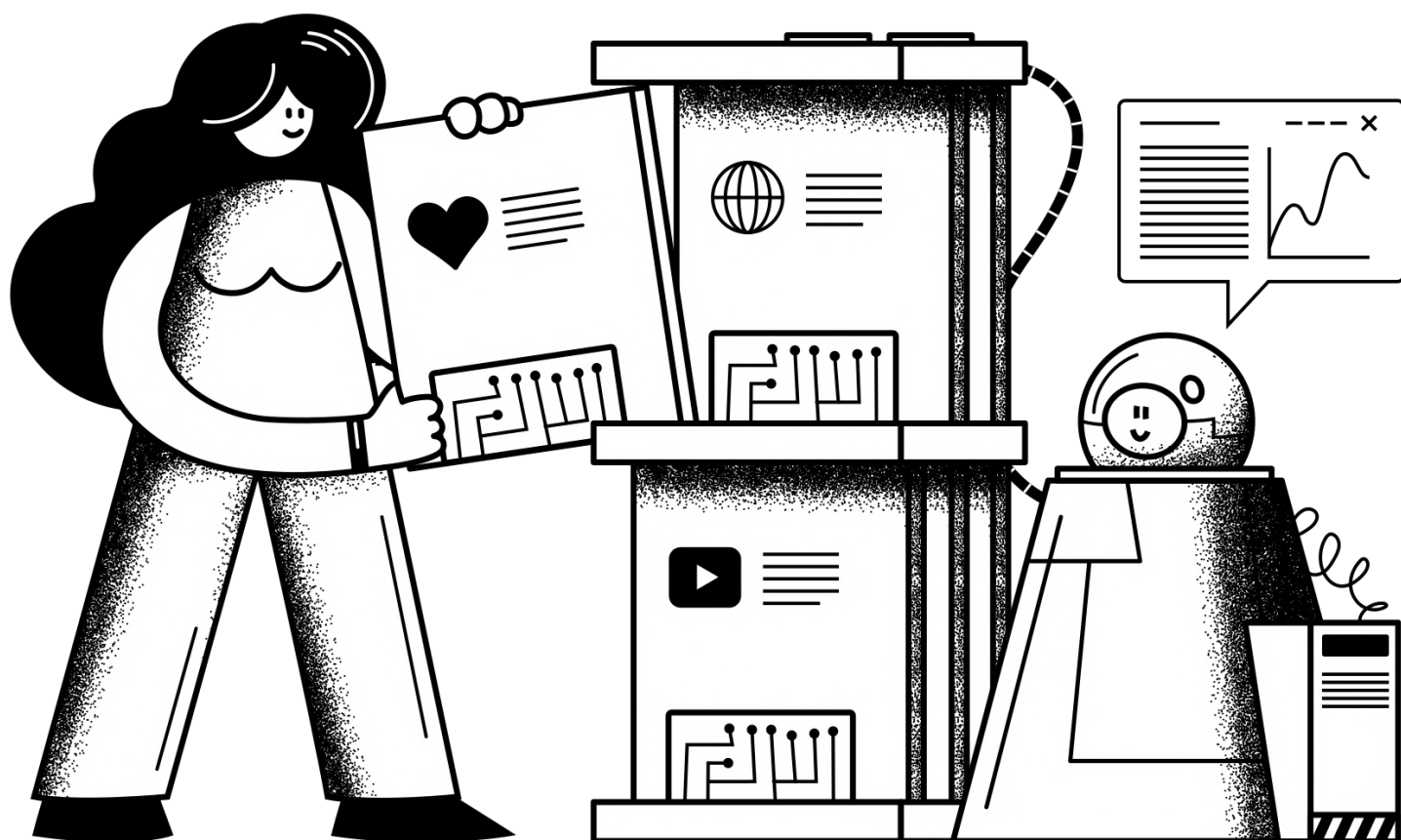


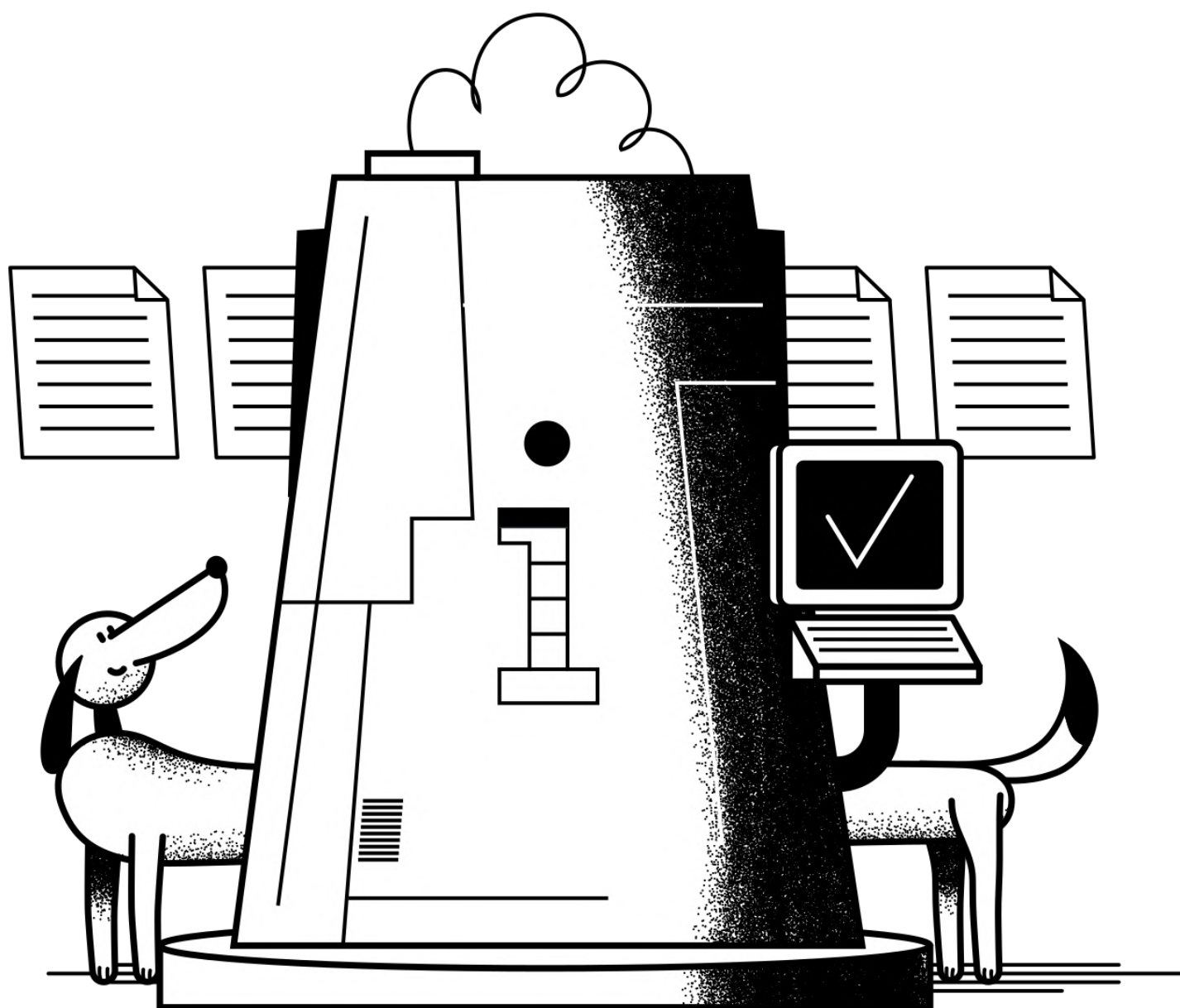
InstaCheck



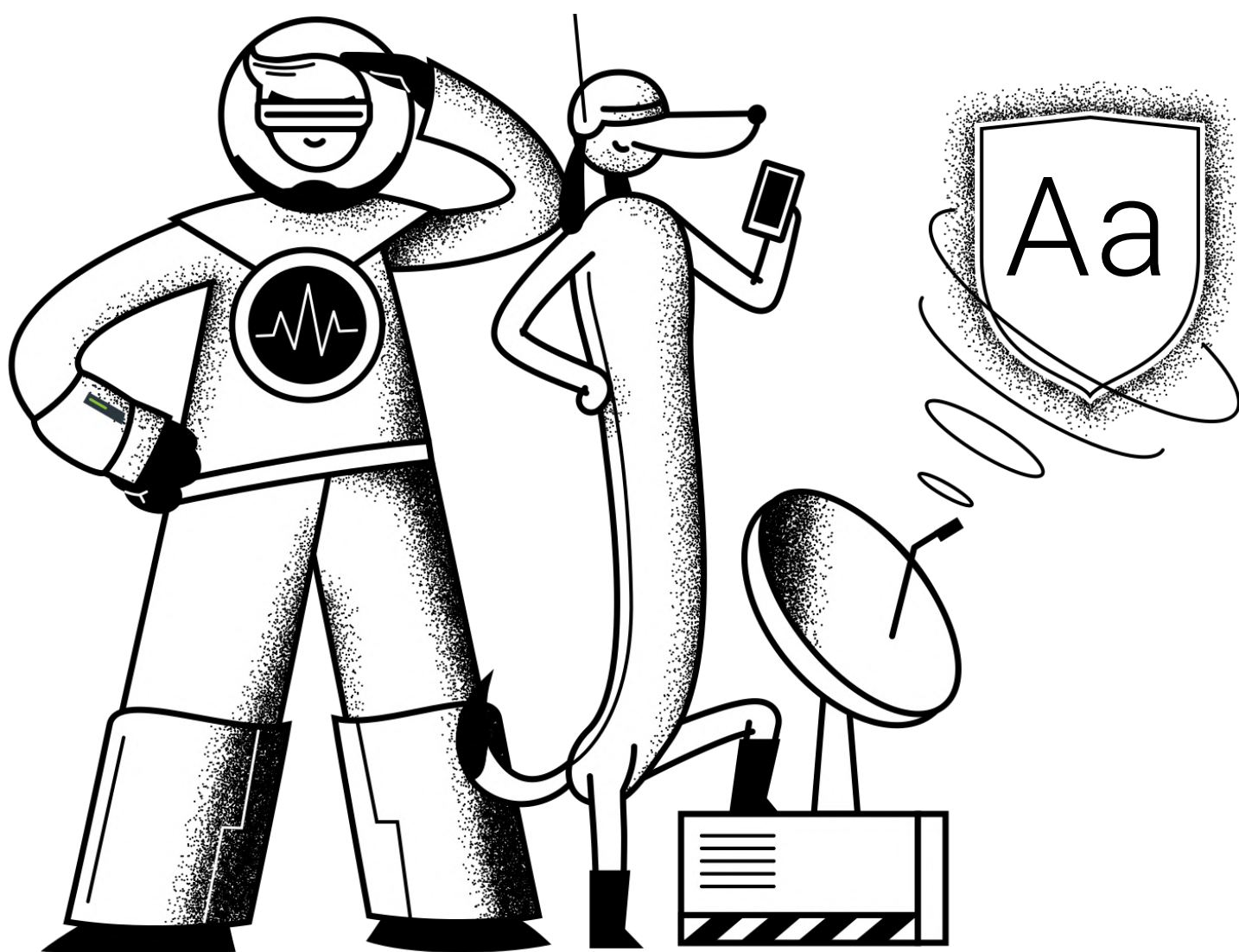
Instagram Audit



Account Username	4–5
Profile Photo	6–8
Bio	9–11
Branding and Aesthetics	12–17
Content Creation	18–23
Engagement	24–26



Account Username



Your account username is clear, short, it has the under- score between your actual name and surname - all this helps people to remember you and find you easier. Don't forget to have one and the same username across all the other social media networks.



145
Posts

27.5K
Followers

5,262
Following

Hamed Raz. 🇸🇪 حامد رزاقی 🇮🇷

Athlete

The narrator of a life in 🟡Yellow & Blue💙

راوی یه زندگی به رنگ زرد و آبی

عاشق یه مردادماهی مهربون

Based in Sweden

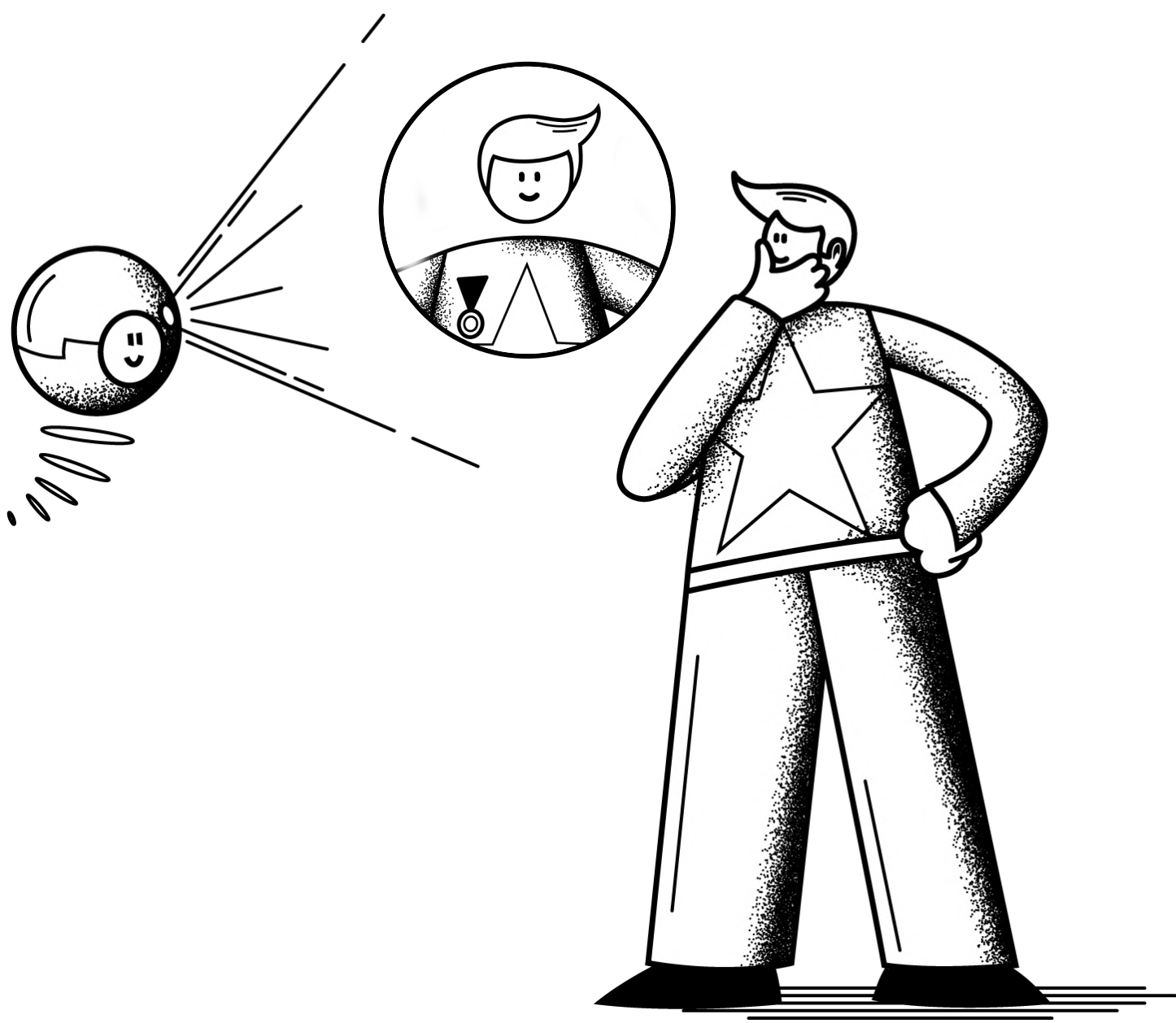
سوئد

[#dronepilot](#)

See Translation

www.dornafoto.se/

Profile Photo



So the overall impression is good. But! As you're a professional photographer and videographer, I'd recommend you to replace this pic with the pic of higher quality + not selfie. Your profile photo is the first photo people rate you by, so my advice is to change it with something more of high quality.



145
Posts

27.5K
Followers

5,262
Following

Hamed Raz. 🇸🇪 حامد رزاقی 🇮🇷

Athlete

The narrator of a life in 🟡Yellow & Blue💙

راوی یه زندگی به رنگ زرد و آبی

عاشق یه مردادماهی مهربون

Based in Sweden

سوئد

[#dronepilot](#)

See Translation

www.dornafoto.se/

First, what is good about your avatar:

- It is contrasting
- It is bright
- It highlights your account in a search tab (in comparison with other users' avatars)
- The background doesn't merge with your face
- No details and little objects



145
Posts

27.5K
Followers

5,262
Following

Hamed Raz. 🇸🇪 حامد رزاقی 🇮🇷

Athlete

The narrator of a life in 🟡Yellow & Blue💙

راوی یه زندگی به رنگ زرد و آبی

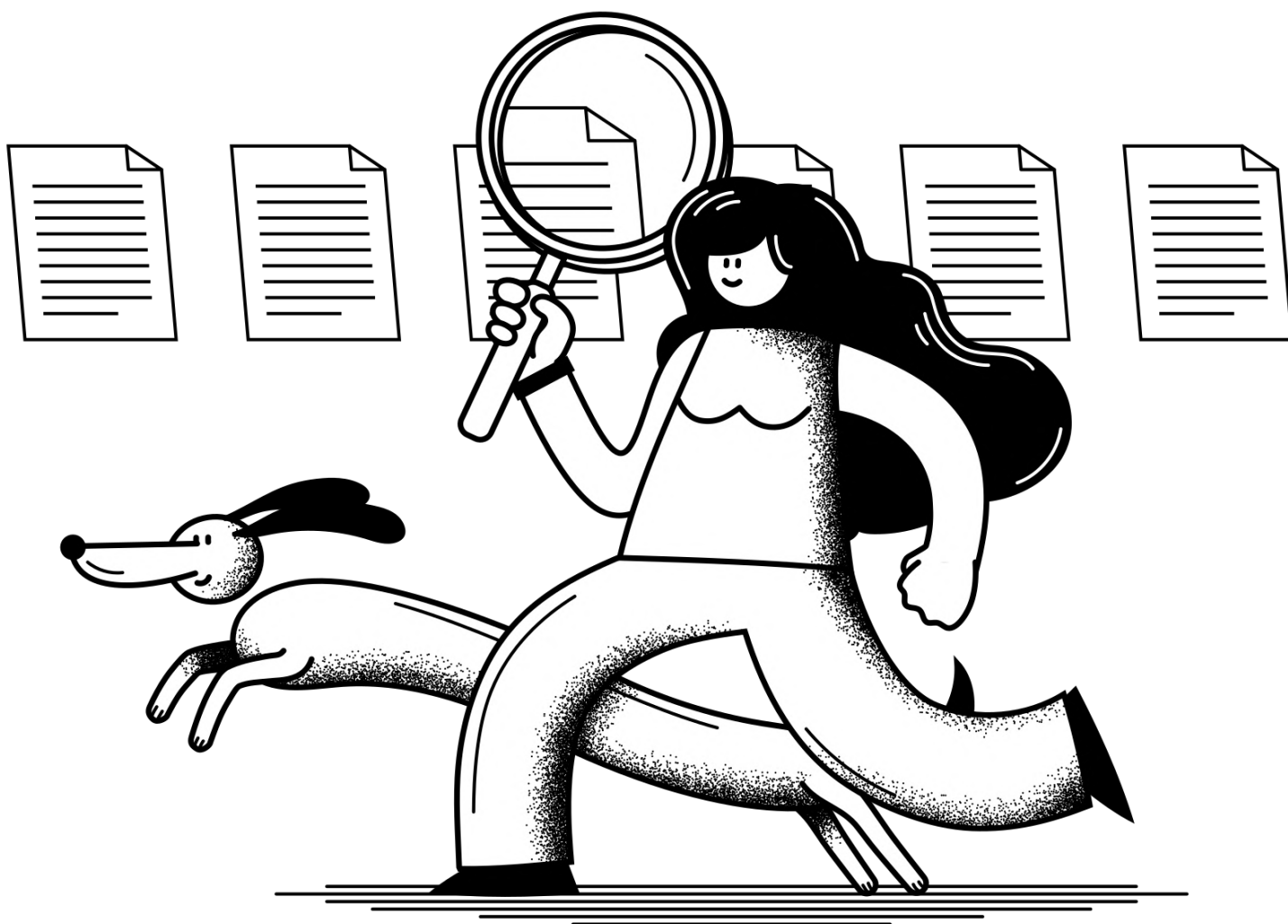
عاشق یه مردادماهی مهربون

Based in Sweden

سوئد

[#dronepilot](#)

Bio



What is good about your bio:

- Your name in two languages
- Hashtags that match your profession and occupation
- Short clear phrases that tell people more info about you (also in two languages - that's great!)
- Link to your website
- Contact options: direct, email, phone number



Hamed Raz. 🇸🇪 حامد رزاقی 🇮🇷

Athlete

The narrator of a life in 🟡Yellow & Blue💙

راوی یه زندگی به رنگ زرد و آبی

عاشق یه مردادماهی مهربون

Based in Sweden

سوئد

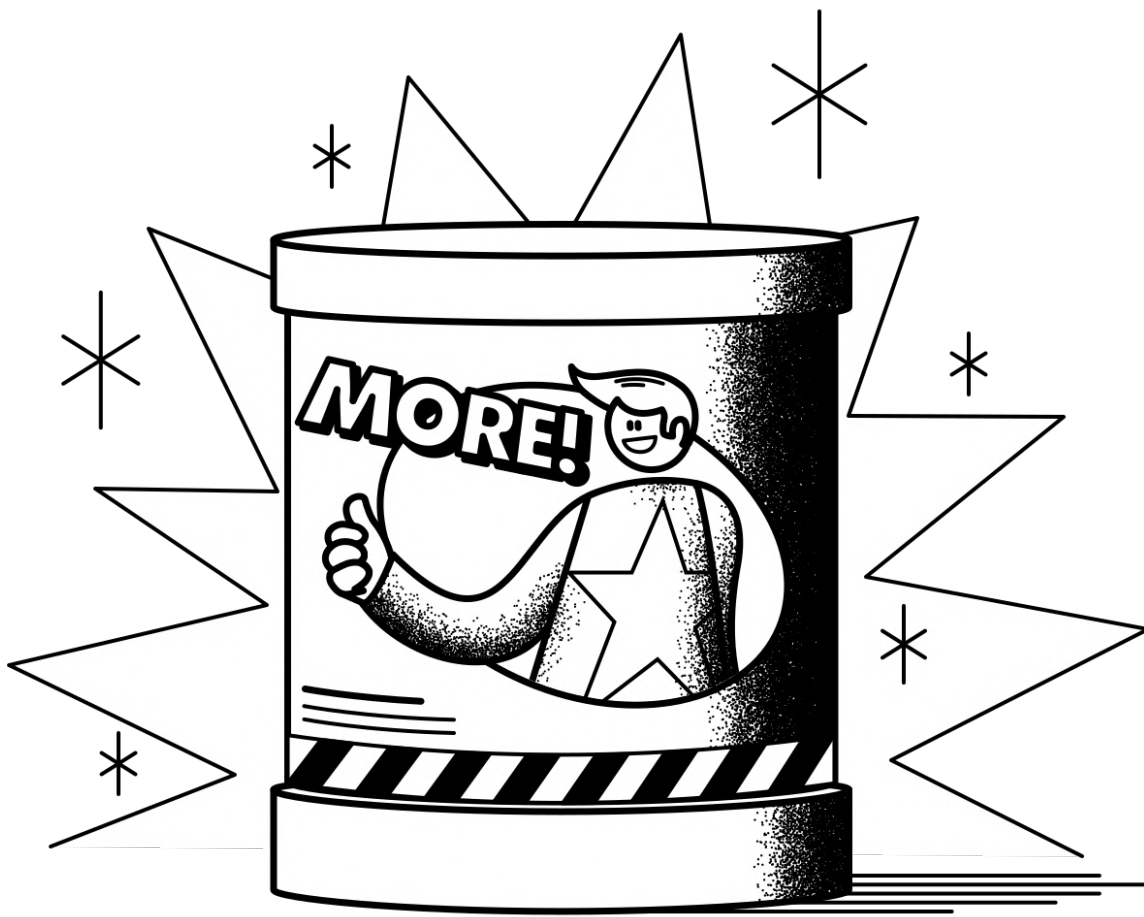
[#dronepilot](#)

See Translation

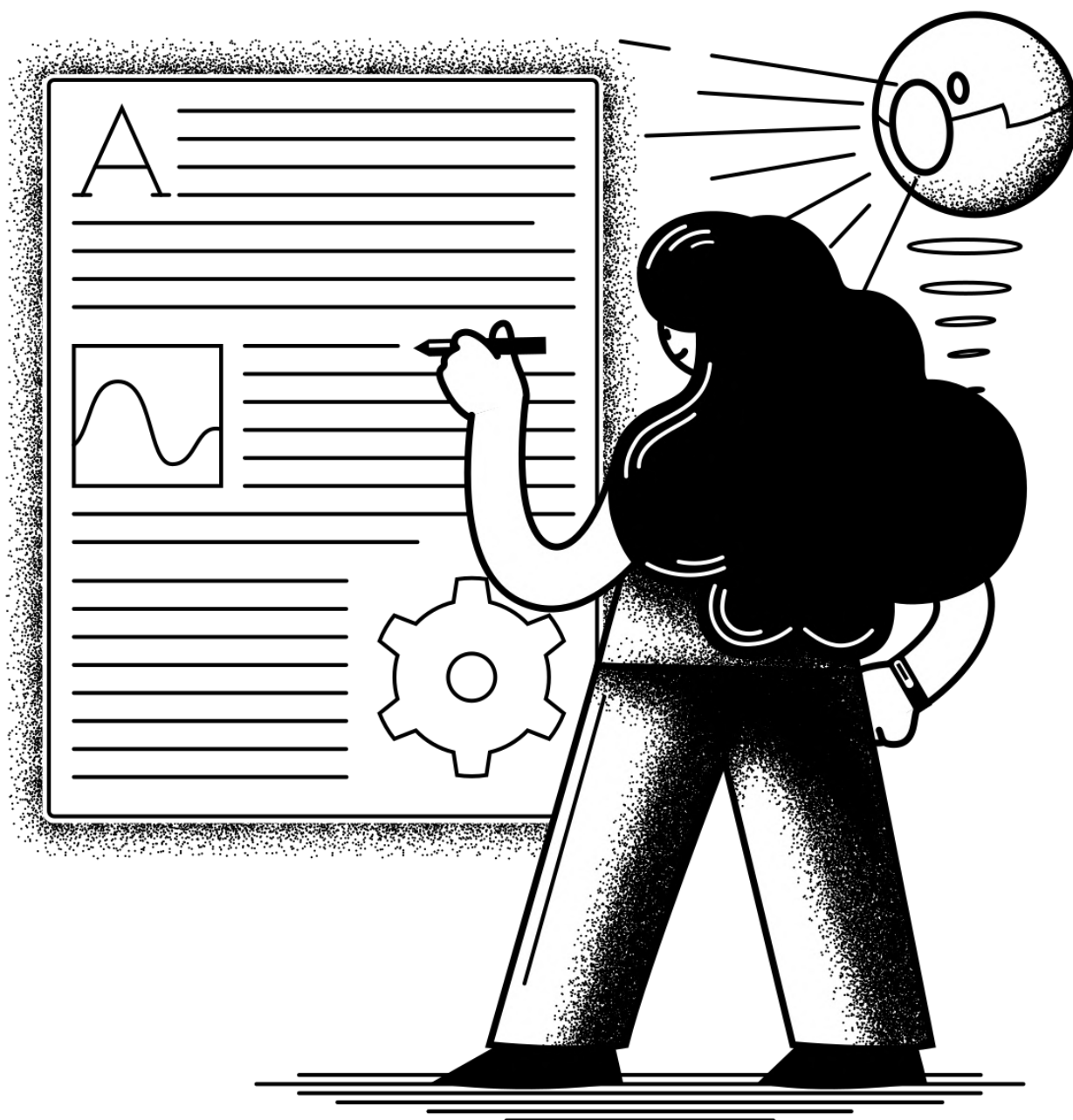
www.dornafoto.se/

What is missing:

- Location Tag (Yes, you mentioned it here 'Travel vlogger from Sweden', but location tag looks prettier and precise + helps people find you by location tag + frees extra space in your bio for some more info or hashtag)
- Call-to-action
- The name of your company/business (just for people to associate you with your business)

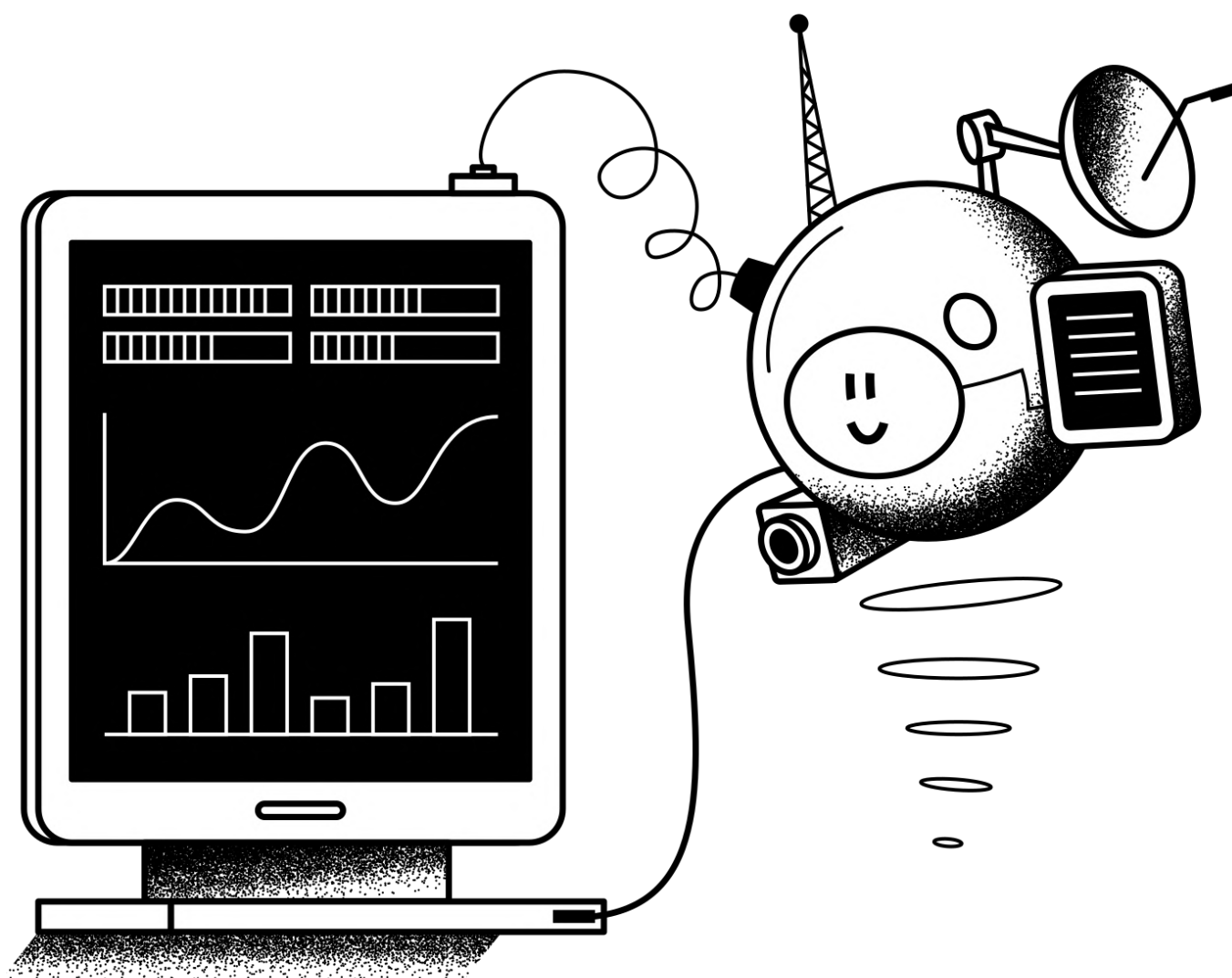


Branding and Aesthetics



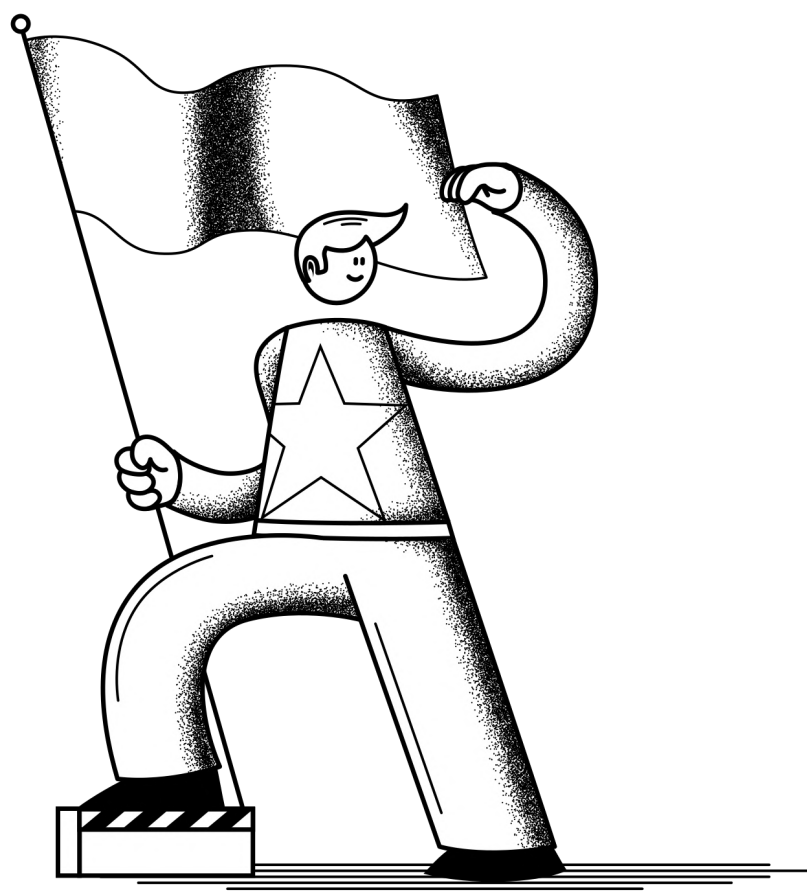
Branding and Aesthetics are real must-haves nowadays. Why? Take a typical consumer who's using Instagram in the way most of us do: they're scrolling through their Explore feed — or maybe a hashtag feed — and a photo catches their eye.

The image is great, or hilarious, or for some other reason holds instant intrigue and, as a bonus, the caption compliments it perfectly. They tap the username and take a look at the profile.



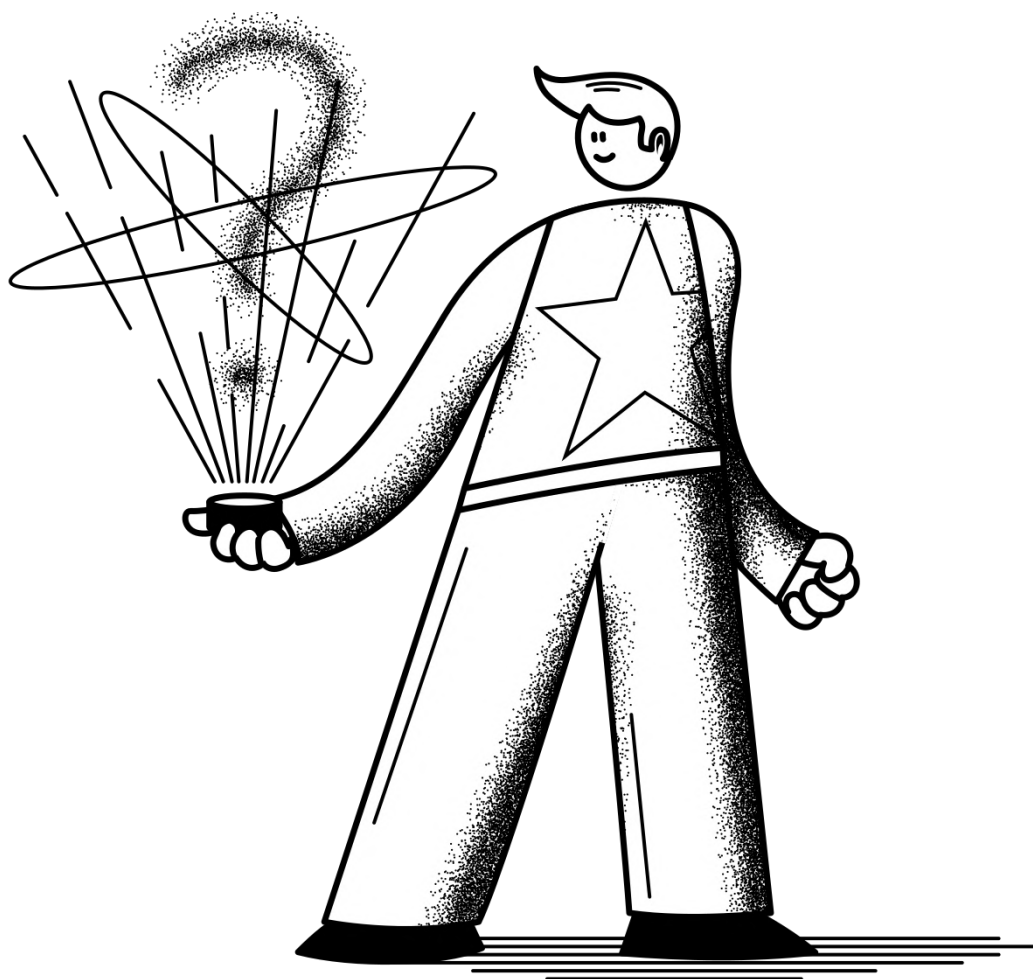
No matter what reason is behind your brand being on Instagram, this is a pivotal moment. Any goal you could conceivably have hinges on these critical few seconds.

Because at this moment, a few rapid-fire decisions are made: are they going to read your bio? Click the link? Are they going to follow you? This all depends on how your profile is designed. Was it created intentionally as a whole cohesive structure, specifically engineered to keep the eyes, get the following, and turn them into a fan?



When they land on your profile, the grid of thumbnails encompasses the majority of the screen. Whether it is appealing to the eye — or even slightly grating and unattractive — will influence the decision. Thus, it is vitally important that you plan your Instagram feed.

To tell the truth, I haven't noticed a unique style or some branded colours in your Instagram feed. But this is your landmark as a photographer and videographer...



This is the end of the demo access to the report...

To get your full personal Instagram audit,
please click on the button to make an order.
Let your Instagram grow and flourish
with InstaCheck!

Let's Check!

